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II) INCTURES PERTAINING TO YOUR TONC AN BE STUCK ON THE BLANK SHEET. III) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS: 1st Page - Cover Page (Will be shared by fascher) 2nd Page - Instruction of your Yopic the 1st Tab Page - Research content about your topic					
2nd Page - Index Sard Page - Introduction of your Topic Althor 12th Rose Research content about your topic					
13th Page - Conclusion 14th Page - Bibliography 15th Page - Aktowiedgement					
Sr. No. Seat No. Name of the Student	COPYWRITING	CONSUMER BEHAVIOUR	BRAND BUILDING	AGENCY MANAGEMENT	ADVERTISING AND MARKETING RESEARCH SOCIAL MEDIA MARKETING
	Powerful Tips for Outstanding Copywriting				Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google Linkedin for product of your choice
					form (Sample of 50 people) and secondary research 5 reviews of literature to find
1 22TMM001 AARETHYA DIPTI MURJI MANABEN		2023-24CB Internals Assignment.docx.docx	TYBAMMC BRAND BUILDING PROJECT 2023.xlsx	A Study on 3 Sucessful and Creative Adversing Campaingns of Ogilvy India	popularity of selected brand
	Changing the Perceptions of Customers through Persuasive Copywriting	A study on various factors affecting consumer behavior with relevant examples.	A STUDY ON BRAND BUILDING ON SUGAR COSMETICS		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google service of your choice
					form (Sample of 50 people) and
2 21TMM021 AZAD MUSKAN RAMKISHAN POOJA				A Study on 3 Sucessful and Creative Adversing Campaingns of JWT India	secondary research 5 reviews of literature to find popularity of selected brand
	Copywriting- Origin of the Term and its Importance in Advertising	A study on various advertising appeals with two examples each.	A STUDY ON BRAND ELEMENTS KOHINOOR BASMATHI		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google product of your choice
					form (Sample of 50 people) and secondary research 5 reviews of literature to find
3 21TMM022 BHATKAR PRANAV MILIND MANASI				A Study on 3 Sucessful and Creative Adversing Campaingns of McCann Worldgroup India	popularity of selected brand
	Why Creative Brief Important for a Copywriter	A Study on impact of packaging in consumer's decision making.	A STUDY ON BRAND ELEMENTS SURF EXCEL		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google service of your choice
					form (Sample of 50 people) and
4 21TMM023 BIYA DEVIKA SATYANARAYAN SNEHALATA				A Study on 3 Sucessful and Creative Adversing Campaingns of MullenLowe Lintas Group	secondary research 5 reviews of literature to find popularity of selected brand
	Any Five Ad Campaigns well-known for Great Copywriting	Explain VALS with a relevant case study.	A STUDY ON BRAND ELEMENTS DANTH KANTI		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google product of your choice
					form (Sample of 50 people) and
5 21TMM024 BOMBLE SEJAL SOPAN MANGAL				A Study on 3 Sucessful and Creative Adversing Campaingns of DDB Mudra Group	secondary research 5 reviews of literature to find popularity of selected brand
	The Art of Creating an Ad in an Ad Agency	A study on Maslow's theory and its implication on advertising.	A STUDY ON BRAND ELEMENTS AMWAY		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google service of your choice
					form (Sample of 50 people) and
6 21TMM026 DHAKAN RONIK CHETAN RUPALI				A Study on 3 Sucessful and Creative Adversing Campaingns of Leo Burnett India	secondary research 5 reviews of literature to find popularity of selected brand
	Copywriting Trends in India over the Years	A study on Value perception of luxury items.	A STUDY ON BRAND ELEMENTS AMAZON	P annihma Man an annihma annih	Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
7 21TMM062 DHALE SAURAV HENMANT LAXMI				A Study on 3 Sucessful and Creative Adversing Campaingns of Havas India	secondary research 5 reviews of literature to find popularity of selected brand
	Responsibilities of a Good Copywriter	A comparative study of the basic communication model with respect to any two	A STUDY ON BRAND ELEMENTS TUPPERWARE	A managemental or a company common	Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn fo
		oranos.			your choice and conduct Primary research preparing google form (Sample of 50 people) and
8 20TMM031 DHANDHARIA SAKSHI SUNIL MANISHA				A Study on 3 Sucessful and Creative Adversing Campaingns of TBWA India	secondary research 5 reviews of literature to find popularity of selected brand
	Storyboard and Storyboarding and their Importance in Advertising	A study on Consumer behavior in the digital world.	A STUDY ON BRAND ELEMENTS SPYKAR		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google product of your choice
					your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find
9 21TMM027 DINANI ARMAAN HUSSAIN ANURISHA				A Study on 3 Sucessful and Creative Adversing Campaingns of Publicis India	secondary research 5 reviews of literature to find popularity of selected brand
	Most Famous Slogans that have Redefined Copywriting	A study on Vroom's expectancy theory of motivation	A STUDY ON BRAND ELEMENTS SNAPDEAL		Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
10 21TMM028 DUDWADKAR YANKITA GITESH SHUBHANGI				A Study on 3 Sucessful and Creative Adversing Campaingns of Chell India	secondary research 5 reviews of literature to find popularity of selected brand
10 21 Millioto Bobyzolott (Milliot Officer Group Milliot	Slogans of Advertisements that Continue to be Popular	A study on various personality theories with relevant examples.	A STUDY ON BRAND ELEMENTS BALAJI	Notary on 3 Security and Creative Autoriting Companying of Creatings	Comparity of section of the Comparity of Section of Sec
					form (Sample of 50 people) and
11 21TMM029 GHAG ROHIT DATTARAM DEEPALI				A Study on 3 Sucessful and Creative Advertising Campaingns of FCB Ulka Advertising	secondary research 5 reviews of literature to find popularity of selected brand
	Why Creative Brief is of Crucial importance for a Copywriter	A study on Controversial Advertisements in the past decade.	A STUDY ON BRAND ELEMENTS NYKAA		Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
12 21TMM030 GHELAWAT GAURAV JAGBIR PUSHPA				A Study on 3 Sucessful and Creative Adversing Campaingns of Contract India	secondary research 5 reviews of literature to find popularity of selected brand
	Brainstorming and Imagination - Powerful idea Generation Techniques	A study on Stereotyping in advertising with 5 examples.	A STUDY ON BRAND ELEMENTS SNAPDEAL		Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook. Instagram. YouTube, and Linkedin for
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
13 17TMM049 GUJAR DEVCHAND MANGILAL ASHA				A Study on 3 Sucessful and Creative Adversing Campaingns of Grey Group India	secondary research 5 reviews of literature to find popularity of selected brand
	Big Ideas that Define the Advertising World	A detailed study on perception.	A STUDY ON BRAND ELEMENTS FLIPKART		Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, instagram, YouTube, and Linkedin fo
					your choice and conduct Primary research preparing google form (Sample of 50 people) and secondary research 5 reviews of literature to find
14 22TMM003 GUPTA ANJALI VINOD				A Study on 3 Sucessful and Creative Adversing Campaingns of BBDO India	secondary research 5 reviews of literature to find popularity of selected brand
	A Study on Copywriting and Brand Awareness	A study on impact of Social media Ads on the purchase behavior of youth.	A STUDY ON BRAND ELEMENTS STARBUCKS	A service of the serv	Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, Instagram, YouTube, and Linkedin fo
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
15 21TMM031 GUPTA SHIVAM VINOD SARITA				A Study on 3 Sucessful and Creative Adversing Campaingns of Dentsu India	secondary research 5 reviews of literature to find popularity of selected brand
	Role of Copywriting in Ad Campaigns of Luxury Watches	A study on the role of Family & society in consumer behavior	A STUDY ON BRAND POSITIONING OF APPLE		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google service of your choice
					form (Sample of 50 people) and
16 19TMM147 HASIZA SUNNY DHARMENDRA SUNITA				A Study on 3 Sucessful and Creative Adversing Campaingns of Creativeland Asia	secondary research 5 reviews of literature to find popularity of selected brand
	Tips for Becoming a Copywriter Par Excellence	A study on repeat purchase by the youth with reference to the clothing industry.	A STUDY ON BRAND POSITIONING OF AMUL		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google product of your choice
					form (Sample of 50 people) and
17 21TMM086 JADHAV SHRAVANI YOGESH SAKSHI				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Spotify	secondary research 5 reviews of literature to find popularity of selected brand
	What is TRP and why it is important in Advertising	A study on Consumer perception of price in Consumer durables	A STUDY ON BRAND POSITIONING OF PUMA	The same of control and the same of the sa	Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook. Instagram. YouTube, and Linkedin fo
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
18 21TMM033 KADAM YASH TUKARAM RESHMA				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Tanishq	secondary research 5 reviews of literature to find popularity of selected brand
	Tips for Writing Persuasive Copy	A study on impact of Business ethics on consumer's perception towards the brand.	A STUDY ON BRAND POSITIONING OF NIKE	- Opposite and the second seco	Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google product of your choice
					form (Sample of 50 people) and
19 22TMM004 KAMTEKAR BHAVESH ANANT PRATIBHA				A Study on 3 Sucessful and Creative Adversing Campaingns of Rediffusion- Y & R	secondary research 5 reviews of literature to find popularity of selected brand
	SRole of Copywriting in Advertisements for Reebok	A study on Classical theories of learning with relevant examples.	A STUDY ON BRAND POSITIONING OF SKECTHER	g Campanages of recurrence i to ft	Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, instagram, YouTube, and Linkedin for
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
20 21TMM080 KARADKAR AKSHADA GIRISH GAURI				A Study on 3 Sucessful and Creative Adversing Campaingns of Wavemaker India	secondary research 5 reviews of literature to find
	Timeless Slogans and Taglines of World's Iconic Brands	A study on any one popular brand's initiative to improve or establish brand image.	A STUDY ON BRAND POSITIONING OF SLEPPY OWL	The same of the sa	Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google product of your choice and conduct Primary research preparing google
					your cnoice and conduct Primary research preparing google product of your choice form (Sample of 50 people) and
21 21TMM034 KAVAL VINIT CHOPRA JASBIR KAUR				A Study on 3 Sucessful and Creative Adversing Campaingns of 22feet Tribal Worldwide	form (Sample of 50 people) and secondary research 5 reviews of literature to find popularity of selected brand
	Study on the Role of Copywriting in Ad Campaigns of Television	A comparative analysis on traditional and modern forms of advertising.	A STUDY ON BRAND POSITIONING OF BRU	The second and create parenting companion of Acres (100) Worldwide	Comparitive research-Select 2 close substitute brands of Launch online campaign for Facebook, instagram, YouTube, and Linkedin fo
					your choice and conduct Primary research preparing google form (Sample of 50 people) and
22 21TMM036 MANIYAR JANVI SANJAY DAKSHA				A Study on 3 Sucessful and Creative Adversing Campaingns of VMLY&R India	secondary research 5 reviews of literature to find
AAL ATTEMINED BERNITAN JANVI JANVAT DANJOTA			1	A 2003 on 2 2000 and creative severality campaintins of switzers india	popularity of selected brand

			The Art of Storyboarding	A study on Brand advocacy development.	A STUDY ON BRAND POSITIONING OF LAKME		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	product of your choice
							secondary research 5 reviews of literature to find	
23	3 16 IM	M082 MAURYA GOVIND RAMANAND	Television as a Medium for Advertisements Today	A study on Customer Relationship Management with special reference to the Telecom	A STUDY ON BRAND POSITIONING OF DOMINO	A Study on 3 Successful and Creative Adversing Campaingns of Madison World	popularity of selected brand Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook. Instagram, YouTube, and Linkedin for
			Territoria a mediani to Parei Oscilla Today	sector.	A COURT ON DIVINE TO CONTINUE TO CONTINUE		your choice and conduct Primary research preparing google	service of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
24	21TM	M070 MODI PRATHAM MANISH DEEPA				A Study on 3 Sucessful and Creative Adversing Campaingns of MagicCirice Communications Pvt. Ltd	popularity of selected brand	
		,	Writing Effective Copy for Children and Women	A study on Marketing Mix of any one mobile phone.	A STUDY ON BRAND POSITIONING OF RAYMOND		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	product of your choice
							secondary research 5 reviews of literature to find	
25	21TM	M038 PARMAR NIHAR SANJAY NISHA	Copywriting for Billboarda and Outdoor Posters	A comparative study on an advertising campaign of a product , a service and an idea.	A STUDY ON REAND ELEMENTS OF LOUIS PHILIP	A Study on 3 Sucessful and Creative Adversing Campaingns of Saatchi & Saatchi	popularity of selected brand Comparitive receives Select 3 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
			copywriting for billionida and Galebon Foxers	Comparative study on an advertising campangn or a product, a service and an idea.	A OTOD FOR DIVING ELEMENTO OF EGODO FINE		your choice and conduct Primary research preparing google	service of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
26	21TM	M039 PATIL ADITI KAVITA				A Study on 3 Sucessful and Creative Adversing Campaingns of Bartle Bogle Hegarty	popularity of selected brand	
			Steps in Creating Advertising Campaigns	A study on the adopter categories that influence diffusion.	A STUDY ON BRAND POSITIONING OF KALYAN JEWLERY		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	product or your choice
		M040 PRAJAPATI RONIT TARUN RINA					secondary research 5 reviews of literature to find	
27	21 IM	M040 PRAJAPATI KONIT TAKUN KINA	Study on the Role of Copywriting in Ad Campaigns of Airlines	A study on Consumer perception of price	A STUDY ON BRAND POSITIONING OF TANISHQ	A Study on 3 Sucessful and Creative Adversing Campaingns of DrogaS	popularity of selected brand Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
			,	,, ,			your choice and conduct Primary research preparing google	service of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
28	21TM	M041 RAHATE SIDDHESH SANDEEP SAYALI				A Study on 3 Sucessful and Creative Advertising Campaigns of Ogilvy Internationally	popularity of selected brand	
			Significance of Infomercials	In FMCG products.	A STUDY ON BRAND POSITIONING OF TATA MOTORS		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	product or your choice
1		DAMESTO DIGITION DE COMPANY				L	secondary research 5 reviews of literature to find	
25	21 IM	M042 RAMTEKE RISHI SURENDRA SHAHNAZ	Humour- an Important Tool for a Copywriter	A study on family purchase decision: an Indian point of view.	A STUDY ON BRAND POSITIONING OF TITAN	A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Lenskart	popularity of selected brand Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
		J.		, patente decade, un main pont of view.			your choice and conduct Primary research preparing google	service of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
30	21TM	M043 RATHOD KRISHIKA DINESH KAVITA				A Study on 3 Sucessful and Creative Advertising Campaigns of JWT Worldwide	popularity of selected brand	
			Writing Powerful Content for Gen Z and Millennials	A comparative study on analysis of consumers purchase decision Online vs Offline.	A STUDY ON BRAND POSITIONING OF LUX		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
	1						your choice and conduct Primary research preparing google form (Sample of 50 people) and	product or your choice
		DODE OUR ANTON				L	secondary research 5 reviews of literature to find	
31	21TM	M069 RODE SUYASH SANTOSH SNEHA	Radio as a Medium for Advertisements in Today's Times	A study on Brand extensions and brand Relatedness	A STUDY ON BRAND FLEMENTS OF PEARS	A Study on 3 Successful and Creative Advertising Campaigns of FCB Global	comparitive research Select 3 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
		l l	radio as a wedicin for Advertisements in roday's times	A study on Brand extensions and brand Relatedness	A STODY ON BRAND ELEMENTS OF PEARS		your choice and conduct Primary research preparing google	service of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
32	21TM	M044 SAKPAL PRATHAMESH SANTOSH VANDANA				A Study on 3 Sucessful and Creative Advertising Campaigns of DDB Worldwide	popularity of selected brand	
			Innovativeness in Copywriting for Eyewear Ads	A study on models of consumer decision making.	A STUDY ON BRAND PERSONALITY OF LG		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for product of your choice
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	product of your choice
							secondary research 5 reviews of literature to find	
33	20TM	M104 SARVAIYA HITEN BHARAT KAILASH	Email Copywriting Techniques that Work Wonders	A study on Psychological Dynamics of Consumption.	A STUDY ON BRAND PERSONALITY OF PARLE G	A Study on 3 Sucessful and Creative Advertising Campaigns of McCann Internationally	popularity of selected brand	
			Email Copywriting Techniques that Work Wonders	A study on Psychological Dynamics of Consumption.	A STUDY ON BRAND PERSONALITY OF PARLE G		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for service of your choice
							form (Sample of 50 people) and	
-	21734	M047 SHAH DEESHA DILIPBHAI VARSHABEN				A Study on 3 Sucessful and Creative Advertising Campaigns of Grey Group Internationally	secondary research 5 reviews of literature to find popularity of selected brand	
34	+ 211IM	MIGHT SHAN DEESHA DIEIFBRAI VARSHABEN	Writing Copy for Ads for Senior Citizens	A study on impact of consumer behavior on the Product Life Cycle with a relevant	A STUDY ON BRAND PERSONALITY OF JAGUAR	A 3000y on 3 300ession and creative Adventising Campangns or drey droup internationally	Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
				example.			your choice and conduct Primary research preparing google	product of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
35	21TM	M068 SHAIKH MEHVISH FARID SHAMA				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand McDonald's India	popularity of selected brand	
			The Art of Using Persuasion in Copywriting	A study on impact of reference groups in purchase decisions of consumers.	A STUDY ON BRAND PERSONALITY OF APSARA PENCIL		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for service of your choice
							form (Sample of 50 people) and	
26	21TM	M048 SHAIKH SAIMA MOHD MUBARAK SHAIKH ZAINAB				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Amul India	secondary research 5 reviews of literature to find popularity of selected brand	
36	211100	MID46 SHAIRH SAINK MOHD MUDARAR SHAIRH ZAIRAD	Copywriting in Ad Campaigns of Life Insurance Policies	A study on levels of consumer decision making with relevant examples.	A STUDY ON BRAND PERSONALITY OF PAPER BOAT	A 3000y Oil 3 300ession and Creative Adventising Campangns of the Brand Annu India	Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	product of your choice
							secondary research 5 reviews of literature to find	
37	7 20TM	M112 SHARMA RAHULKUMAR RANJEET GEETA				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Zomato	popularity of selected brand	
	1]	Why Creative Brief is of Crucial importance for a Copywriter	A study on impact of advertising on brand loyalty.	A STUDY ON BRAND PERSONALITY OF MAAZA		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for service of your choice
	1						form (Sample of 50 people) and	, ,
26	20TM	M114 SHETTY SHRIDHAR DHARMALINGAM UMA				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Ching's Secret	secondary research 5 reviews of literature to find popularity of selected brand	
36	20.10	Name of the Part o	Writing Digital Copy for Social Media	A study on Customer Relationship Management with special reference to the Telecom	A STUDY ON BRAND PERSONALITY OF NIMBOOZ		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
				sector.			your choice and conduct Primary research preparing google form (Sample of 50 people) and	product of your choice
							secondary research 5 reviews of literature to find	
35	21TM	M052 SONI JAY DHARMESH POOJA			I	A Study on 3 Successful and Creative Advertising Campaigns of the Brand Cadbury 5 star	popularity of selected brand	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
	1]	Any Five Leading Ad Agencies and their Best Ad Campaigns	A study on Marketing Mix of any one mobile phone.	A STUDY ON BRAND PERSONALITY OF ENO		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for service of your choice
	1						form (Sample of 50 people) and	, ,
	2174	M055 VICHARE YATHARTH ASHOK ASHWINI				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Coca Cola India	secondary research 5 reviews of literature to find popularity of selected brand	
40	ZIIM	S S S S S S S S S S S S S S S S S S S	Study on the Role of Copywriting in Ad Campaigns for Soft Drinks	A comparative study on an advertising campaign of a product, a service and an idea.	A STUDY ON BRAND PERSONALITY OF LENOVO	A Social on 3 Socialina and Creative Have using Campangins of the brand CoCa Cola India	Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for
				1			your choice and conduct Primary research preparing google	product of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
41	21TM	M056 VISHWAKARMA SNEHA VIRENDRA BINDU				A Study on 3 Successful and Creative Advertising Campaigns of the Brand Gillette	popularity of selected brand	
			Ogilvy and Lowe Lintas- Powerhouse Ad Agencies	A study on the adopter categories that influence diffusion.	A STUDY ON BRAND PERSONALITY OF CANON		Comparitive research-Select 2 close substitute brands of your choice and conduct Primary research preparing google	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for service of your choice
							form (Sample of EO people) and	
	2274	M002 YADAV SURAJ HARISH KALAVATI				A Study on 2 Superful and Creative Adverticing Compaigns of the Brand Dove to the	secondary research 5 reviews of literature to find popularity of selected brand	
42	22 IM		The Role of Copywriting in Ads for Cosmetics	A study on Stereotyping in advertising with 5 examples.	A STUDY ON BRAND PERSONALITY OF TAJ HOTELS	A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Dove India	Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
			•	" " " " " " " " " " " " " " " " " " "			your choice and conduct Primary research preparing google form (Sample of 50 people) and	product of your choice
							form (Sample of 50 people) and secondary research 5 reviews of literature to find	
43	16TM	M022 AGARWAL DEVKUMAR MAHESH				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Swiggy	popularity of selected brand	
			Advertisements that have Stood the Test of Time	A detailed study on perception.	A STUDY ON BRAND PERSONALITY OF SAFFOLA		Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn for
							your choice and conduct Primary research preparing google form (Sample of 50 people) and	service of your choice
		NAME OF THE OWNER				L	secondary research 5 reviews of literature to find	
44	20TM	M123 SONAWANE SAHIL GIRISH REKHA	Writing Powerful Content for Gen Z and Millennials	A study on impact of Social media Ads on the purchase behavior of youth.	A STUDY ON BRAND PERSONALITY OF WOODLAND SHOES	A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand McDonald's India	popularity of selected brand Comparitive research-Select 2 close substitute brands of	Launch online campaign for Facebook, Instagram, YouTube, and Linkedin for
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				I .			form (Sample of 50 people) and	
							recondany research 5 reviews of literature to 6-4	
45	20TM	M077 NADAR ARUNKUMAR MADHAVAN SUPPULAXMI				A Study on 3 Sucessful and Creative Advertising Campaigns of the Brand Surf Excel India	secondary research 5 reviews of literature to find popularity of selected brand	